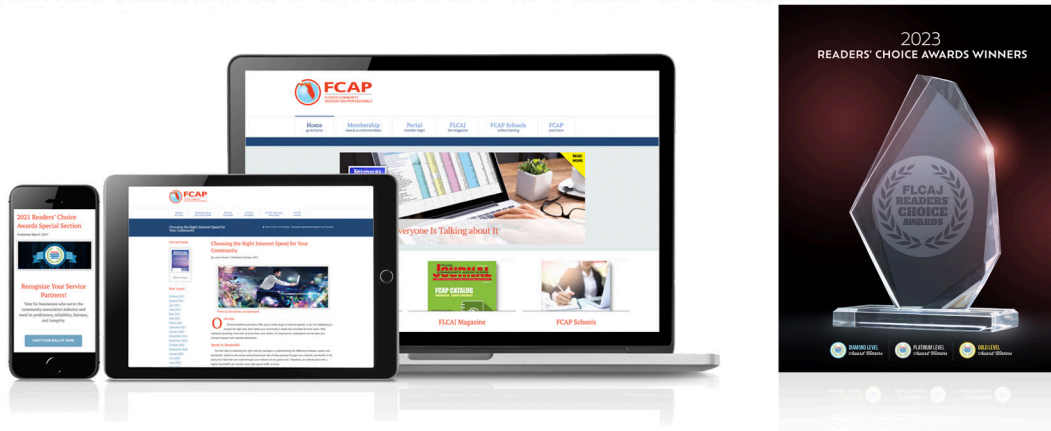


Florida **JOURNAL** COMMUNITY ASSOCIATION **JOURNAL**

2025 MEDIA KIT

THE OFFICIAL PUBLICATION OF FCAP



*Florida's Leading Print and Digital Media Source
Trusted by Community Association Boards and Managers*





35+
YEARS

Since 1987, *Florida Community Association Journal* has been the most reliable source of education for Florida's community association board members and managers. Florida's condominiums and HOAs have turned to *FLCAJ* for

practical information as they go about making critical decisions for their community. We routinely cover topics ranging from legal, financial, and management advice to maintenance, renovations, and reconstruction. Our platforms include print, digital, and a bi-monthly email newsletter

to get vital information to the proper decision makers. Many of our readers are new to community association management and unfamiliar with the professional companies that are available to help them in their challenge of managing their association. Advertising in *FLCAJ* gives boards and managers an introduction to your brand, and our editorial opportunities can help your business stand out as experts and leaders in the industry.

If doing business with community associations in Florida is one of your major markets, then we are here to help.



Circulation and Distribution

Readership consists of, and is targeted to, the individuals that choose which service providers to use for their association.

- Community Association Managers
- Board of Directors for Community Associations
- Community Association Management Companies
- Master Associations

Monthly

Each month over 12,000 copies of the *Florida Community Association Journal* are printed and distributed throughout the entire state of Florida.

- Southeast Florida 5,750
- Southwest Florida 1,800
- East Central Florida 1,540
- West Central Florida 1,200
- North Florida 800
- Snowbird/Out of State 760

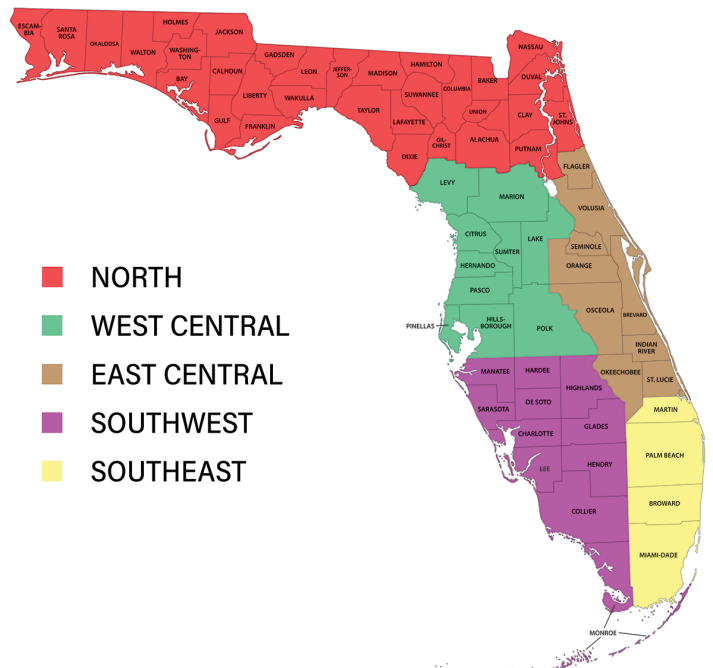
Of the 12,000 copies, 5,500 copies are paid subscribers or complimentary copies to management companies, advertisers, and FCAP, (Florida Community Association Professional) members. The remaining 6,500 plus copies are distributed on a three to four month rotating list that is updated frequently to target the largest condominium associations and HOAs within the state of Florida.

Digital Flip Book Distribution averages 2,400 active users and over 36,800 monthly page views.

Annual Print Distribution

Over 144,000 print editions are mailed annually to over 45,800 different recipients

- 69,500 Southeast Florida
- 14,600 West Central Florida
- 22,300 Southwest Florida
- 9,600 North Florida
- 18,500 East Central Florida
- 9,100 Snowbird/Out of State



2025 FLCAJ EDITORIAL CALENDAR

JANUARY

Salary and Budget Survey; Managing Financial Challenges

Editorial Focus—Annual survey for CAM salaries and association budgets; rising insurance costs; cost of living increases; rising assessments and reserve funding

FEBRUARY

Welcome to the Board; Board Education Requirements

Editorial Focus—New board member reference guide; recordkeeping; dispute resolution; roles and responsibilities; resident engagement

MARCH

Readers' Choice Awards

Editorial Focus—Readers' Choice Awards winners and finalists, with profiles of selected winners

APRIL

All You Need to Know About HOAs

Editorial Focus—HOA focus: asphalt, financial requirements, lake & wetland management, landscape, legal requirements, pest control, and safety & security

MAY

Management Companies; Exterior Restoration and Maintenance

Editorial Focus—Management company profiles and best practices; asphalt, concrete restoration, structural engineering, financial & legal requirements, painting & waterproofing, project management, and roofing & waterproofing

JUNE

Hurricane & Emergency Preparedness; Safety & Security

Editorial Focus—Preparing for hurricanes and other emergencies; physical safety and security best practices

JULY

Technology and Building Management

Editorial Focus—Technology, cybersecurity, cybersecurity threats; artificial intelligence; social media use; roofs, structures, fire protection systems, plumbing, electrical systems, waterproofing & exterior painting, and windows & doors

AUGUST

Budgeting and Finance; Legal Update

Editorial Focus—Bank and financial company profiles, financial best practices, budgets, fraud protection, collections program, windstorm and flood insurance; construction defects; legislative changes and association impacts

SEPTEMBER

Serving on the Board; Management & Board Relationships

Editorial Focus—effective communication, reasons for serving, effective board practices, fiduciary duty; roles of management & board, making progress together, forming an excellent work relationship, avoiding burnout

OCTOBER

Welcome Back, Snowbirds; Milestone Inspection Case Studies

Editorial Focus—Snowbird special: best practices and tips for returning residents; dos and don'ts of milestone inspections and successful milestone inspections

NOVEMBER

Women Making a Difference; SIRS Case Studies

Editorial Focus—Profiles of key women decision makers in the industry; dos and don'ts of structural integrity reserve studies and successful SIRS

DECEMBER

Legal Recap; 2026 Challenges and Trends

Editorial Focus—Legal case studies, legal Q&As, pitfalls to avoid; forecast for 2026 challenges and changes in association living

AD SCHEDULE

JANUARY	11/27/24	JULY	5/30/25
FEBRUARY	12/31/24	AUGUST	6/30/25
MARCH	1/31/25	SEPTEMBER	7/31/25
APRIL	2/28/25	OCTOBER	8/29/25
MAY	3/31/25	NOVEMBER	9/30/25
JUNE	4/30/25	DECEMBER	10/31/25

This is for camera ready materials (digital files only).

Ads to be built by *Florida Community Association Journal* MUST arrive a minimum of 4 days prior to space and material deadline.

Directory advertising deadline is 5 days prior.

FOR AD RATES CONTACT (800) 425-1314 OR INFO@FCAPGROUP.COM.

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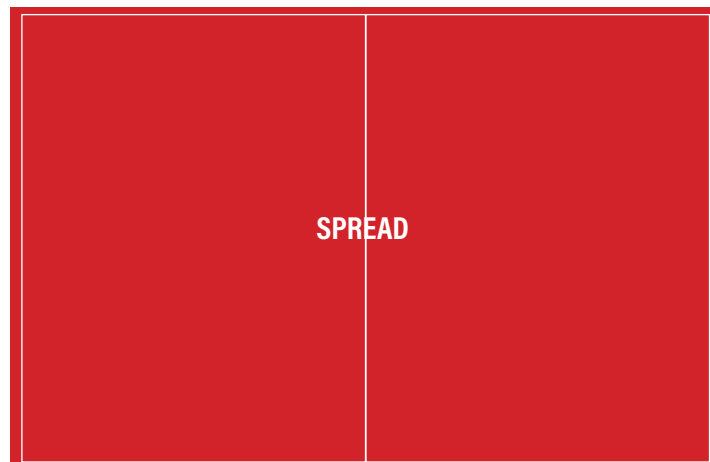
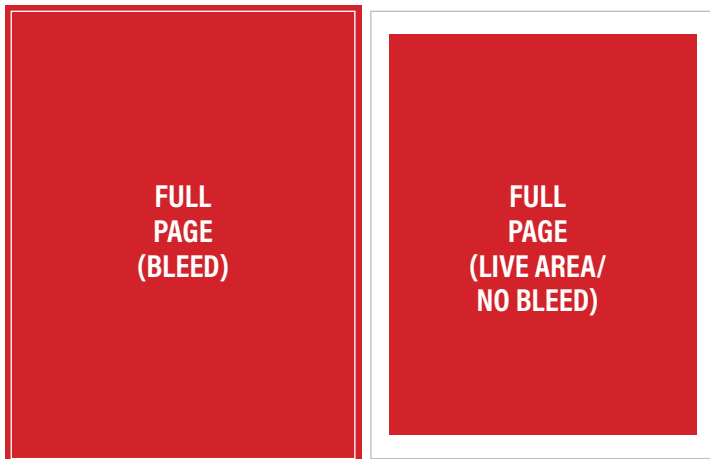
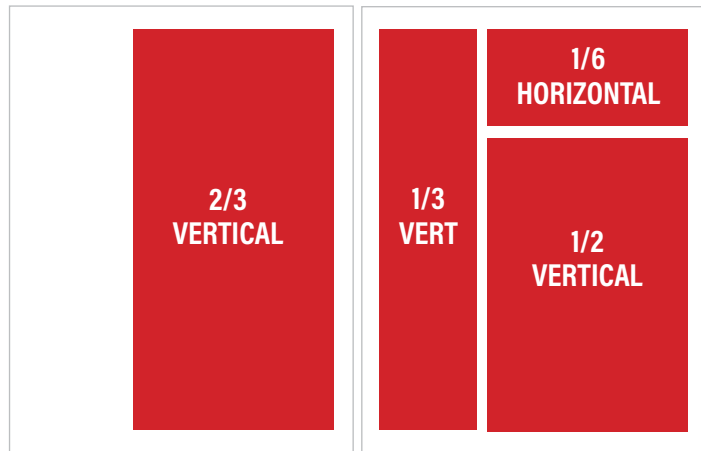
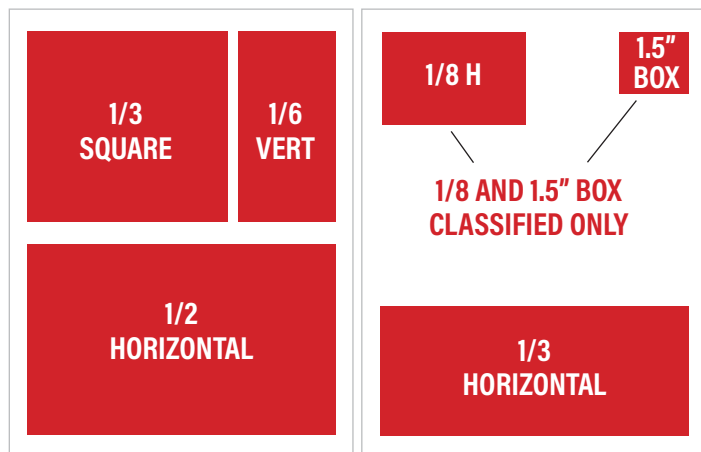
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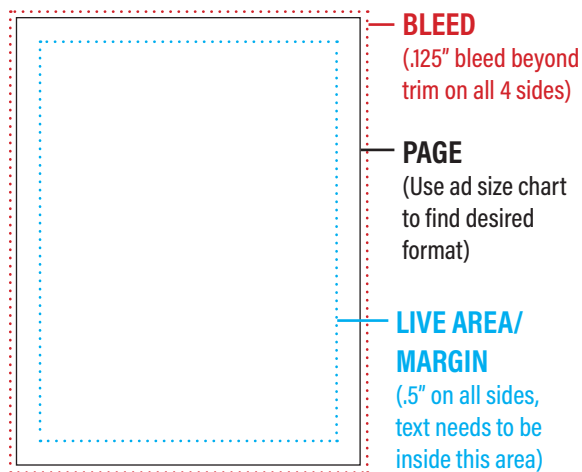
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SPECS



AD SIZE CHART

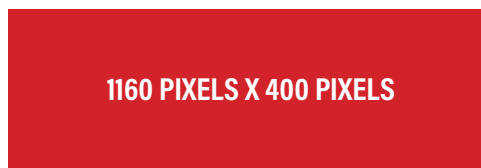
Ad Sizes (inches)	Width	Height
Spread (with bleed)	17	11.125
Spread (live area)	16	10
Full Page (with bleed)	8.625	11.125
Full Page (live area)	7.5	10
2/3 Vertical	4.875	9.75
1/2 Horizontal	7.5	4.625
1/2 Vertical	4.875	7.125
1/3 Horizontal	7.5	3.125
1/3 Vertical	2.375	9.75
1/3 Square	4.875	4.625
1/6 Horizontal	4.875	2.375
1/6 Vertical	2.375	4.625
1/8 Horizontal	3.5	2.25
1.5" box	1.6875	1.5



For artwork submissions and further information visit www.fcagroup.com/FLCAJ/advertise/just-bought-ad

NEWSLETTER BANNERS

Our newsletter is delivered every other Friday by email.



90 dpi, RGB, JPG or PNG
Final banner will display at 580 px x 200 px