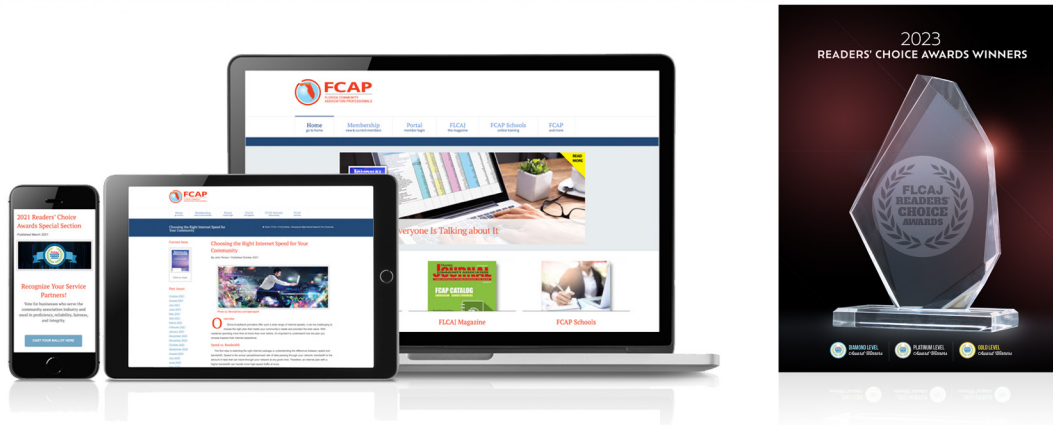


Florida **JOURNAL** COMMUNITY ASSOCIATION

THE OFFICIAL PUBLICATION OF FCAP



*Florida's Most Trusted Print and Digital Media Source
Supporting Community Association Boards and Managers*





35+
YEARS

Since 1987, *Florida Community Association Journal* has been the most reliable source of education for Florida's community association board members and managers. Florida's condominiums and HOAs have turned to *FLCAJ* for practical information as they go about making critical decisions for their community. We routinely cover topics ranging from legal, financial, and management advice to maintenance, renovations, and reconstruction. Our platforms include print, digital, and a bi-monthly email newsletter

to get vital information to the proper decision makers. Many of our readers are new to community association management and unfamiliar with the professional companies that are available to help them in their challenge of managing their association. Advertising in *FLCAJ* gives boards and managers an introduction to your brand, and our editorial opportunities can help your business stand out as experts and leaders in the industry.

If doing business with community associations in Florida is one of your major markets, then we are here to help.



Circulation and Distribution

Readership consists of, and is targeted to, the individuals that choose which service providers to use for their association.

- Community Association Managers
- Board of Directors for Community Associations
- Community Association Management Companies
- Master Associations

Monthly

Each month over 12,000 copies of the *Florida Community Association Journal* are printed and distributed throughout the entire state of Florida.

- Southeast Florida 5,470
- Southwest Florida 2,250
- East Central Florida 1,580
- West Central Florida 1,400
- North Florida 940
- Snowbird/Out of State 365

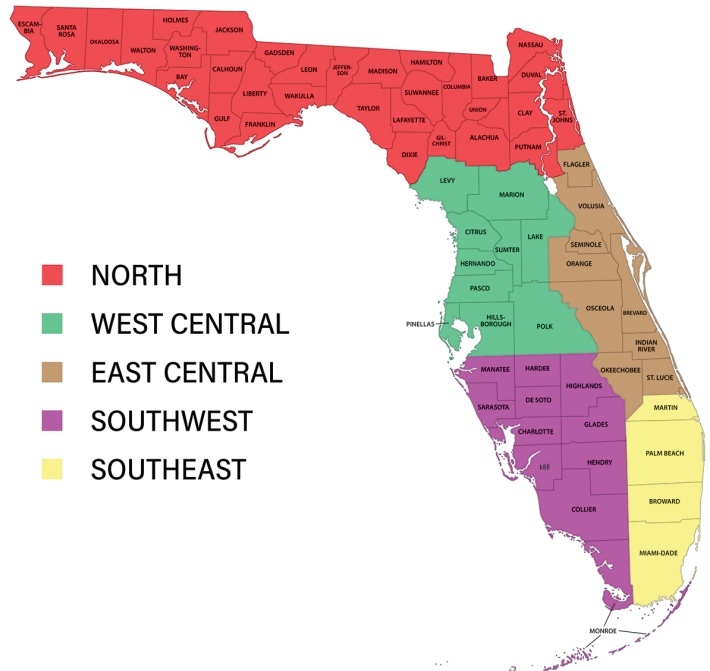
Of the 12,000 copies, 5,500 copies are paid subscribers or complimentary copies to management companies, advertisers, and FCAP, (Florida Community Association Professional) members. The remaining 6,500 plus copies are distributed on a three to four month rotating list that is updated frequently to target the largest condominium associations and HOAs within the state of Florida.

Digital Flip Book Distribution averages 2,400 active users and over 36,800 monthly page views.

Annual Print Distribution

Over 144,000 print editions are mailed annually to over 45,800 different recipients

- 65,000 Southeast Florida
- 27,000 Southwest Florida
- 19,000 East Central Florida
- 17,000 West Central Florida
- 11,500 North Florida
- 4,500 Snowbird/Out of State



EDITORIAL CALENDAR

JANUARY

Salary and Budget Survey; Milestone Inspections and SIRS

Editorial Focus—Annual survey for CAM salaries and association budgets; understanding milestone inspections and SIRS

FEBRUARY

Welcome to the Board; Exterior Restoration, Maintenance, and Structural Engineering

Editorial Focus—New board member reference guide; asphalt, concrete restoration, structural engineering, financial, legal, management, painting and waterproofing, roofing, and drones

MARCH

Readers' Choice Awards

Editorial Focus—Readers' Choice Awards winners and finalists, with profiles of selected winners

APRIL

All You Need to Know About HOAs

Editorial Focus—HOA focus: asphalt, lake & wetland management, landscape, pest control, safety & security

MAY

Management Companies

Editorial Focus—Management company profiles and best practices

JUNE

Hurricane & Emergency Preparedness; Safety & Security

Editorial Focus—Preparing for hurricanes and other emergencies; best practices in physical safety and security

JULY

Technology and Legal Update

Editorial Focus—Technology and cybersecurity for community associations; artificial intelligence; construction defects; legislative changes and impacts to community associations

AUGUST

Budgeting and Finance

Editorial Focus—Bank and financial company profiles, financial best practices, budgets, fraud protection, collections program, and insurance

SEPTEMBER

Serving on the Board

Editorial Focus—Good communication, reasons for serving, effective board practices, conflict resolution, and fiduciary duty

OCTOBER

Welcome Back Snowbirds!

Editorial Focus—Snowbird special: best practices and tips for returning residents

NOVEMBER

Women Making a Difference

Editorial Focus—Profiles of key women decision makers in the industry

DECEMBER

Legal Recap Issue

Editorial Focus—legal case studies, legal Q&As, pitfalls to avoid

PUBLICATION SCHEDULE

JANUARY	11/30/23	JULY	5/31/24
FEBRUARY	12/29/23	AUGUST	6/28/24
MARCH	1/31/24	SEPTEMBER	7/31/24
APRIL	2/29/24	OCTOBER	8/30/24
MAY	3/29/24	NOVEMBER	9/30/24
JUNE	4/30/24	DECEMBER	10/31/24

This is for camera ready materials (digital files only).

Ads to be built by *Florida Community Association Journal* MUST arrive a minimum of 4 days prior to space and material deadline.

Directory advertising deadline is 5 days prior.

FOR AD RATES CONTACT (800) 425-1314 OR INFO@FCAPGROUP.COM.

CONTACTS

ADVERTISING SALES

Jeff Fehlberg
jfehlberg@fcapgroup.com

Dana Johns
djohns@fcapgroup.com

EDITORIAL

Michael Hamline
mhamline@fcapgroup.com

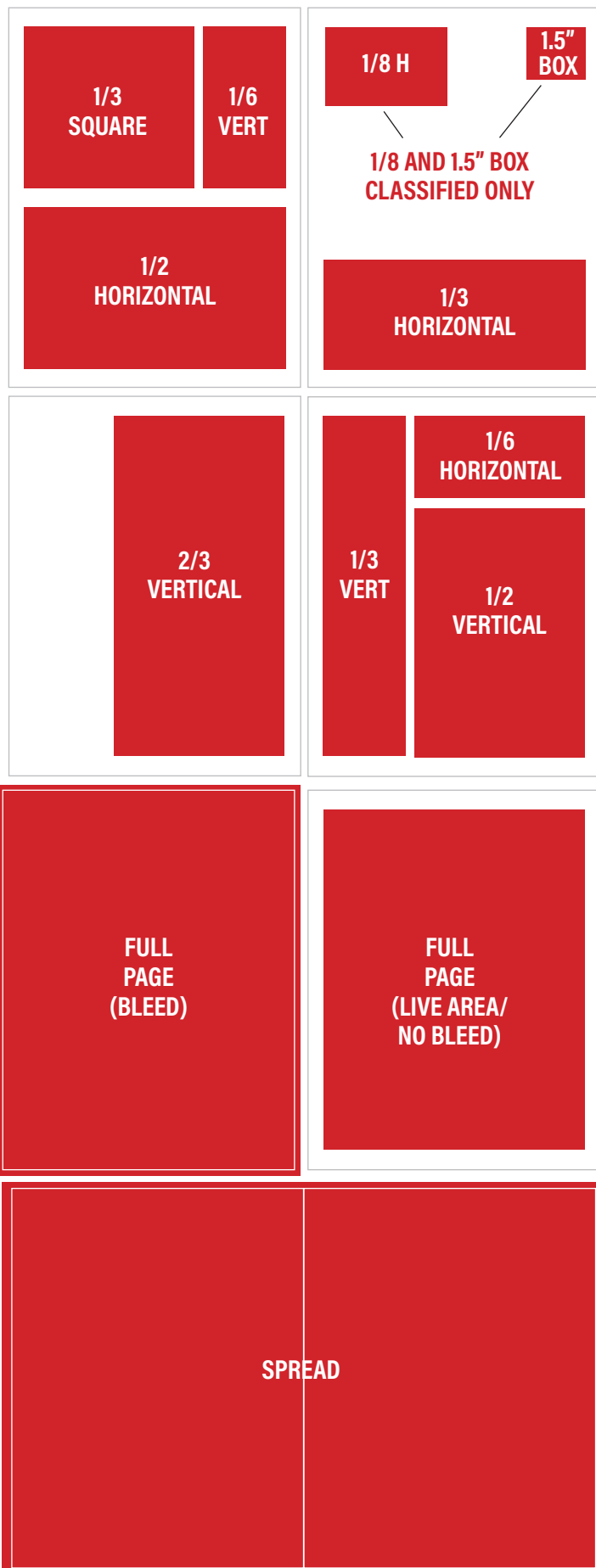
ART & MATERIALS

Richard Johns
rjohns@fcapgroup.com

PUBLISHER

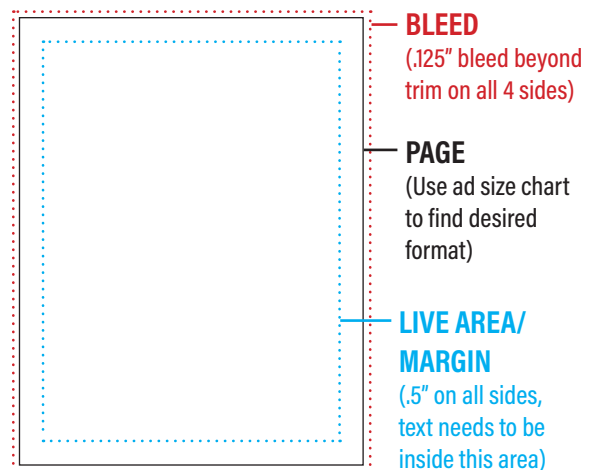
True Source Publishing
info@fcapgroup.com
800-443-3433

SPECS



AD SIZE CHART

Ad Sizes (inches)	Width	Height
Spread (with bleed)	17	11.125
Spread (live area)	16	10
Full Page (with bleed)	8.625	11.125
Full Page (live area)	7.5	10
2/3 Vertical	4.875	9.75
1/2 Horizontal	7.5	4.625
1/2 Vertical	4.875	7.125
1/3 Horizontal	7.5	3.125
1/3 Vertical	2.375	9.75
1/3 Square	4.875	4.625
1/6 Horizontal	4.875	2.375
1/6 Vertical	2.375	4.625
1/8 Horizontal	3.5	2.25
1.5" box	1.6875	1.5



For artwork submissions and further information visit
www.fcapgroup.com/FLCAJ/advertise/just-bought-ad

NEWSLETTER BANNERS

Our newsletter is delivered every other Friday by email.

1160 PIXELS X 400 PIXELS

90 dpi, RGB, JPG or PNG
 Final banner will display at 580 px x 200 px